

## **SEGRA IN-HOUSE SESSION**

### **EXPRESSION OF INTEREST**

#### **Background**

The SEGRA Foundation exists to advance rural, remote and regional Australia. We are an independent and non-partisan network of Australians who connect, promote and empower regional communities. We work collaboratively with all peak regional bodies and our specific remit is to support and empower “the doers”.

SEGRA is a vehicle to help regional people take the initiative and control of their own economic development destinies. We share learnings and identify key decision makers, processes and points of access in government, and the corporate sector, to turn ideas into reality and activate real solutions to challenges.

The Foundation held the National Regional and Economic Development Summit over two days in July in Toowoomba, Queensland. The event brought together national, state and local leaders, all levels of government and decision makers to collectively solve the unique challenges across the regions. The Summit encouraged grass roots contributions and as a result, SEGRA is now taking the next step and hosting a drop-in session at Parliament House, Canberra to highlight positive, practical and specific solutions from across regional Australia that will improve living and working in regional, rural and remote communities.

#### **The Plan for the SEGRA In House Session**

- Theme: Place Based Economic Development: Shaping the Future of Rural, Regional, and Remote Australia
- Objective: to present a selection of case studies from #RRR Australia that provides solutions to current challenges. The case studies must have been implemented in the regions, transferrable to other communities, and/or advocate for a positive change of policy or work innovatively within an existing framework
- Format: a ‘drop in session’ for members of Parliament and policy advisors to learn and connect

When: Tuesday 26 March 2024

Where: Dame Dorothy Tangney Alcove, Parliament House, Canberra ACT

Time: 2pm – 5pm drop-in session, 5pm – 7pm Foundation networking drinks

#### **What it is**

- Sharing information in a flexible format, ‘drop in’ approach
- Demonstration of a collective and collaborative approach by the organisations involved / invited.
- Sharing of viable and evidence-based solutions to decision makers.
- Raising the profile of rural, remote and regional Australia.
- Connecting like-minded organisations that have similar values to the Foundation.
- Growing a network of organisations that can assist decision-makers to implement solutions in the regions.

- Supports the key messages of the Foundation and the Foundation supports the key messages of its partners.

### **What it is not**

- Singular promotion of one organisation, case study or location/community
- Highlighting one challenge's importance over another
- Formal presentations
- Formal requests to Government
- Politically motivated

### **The SEGRA Foundation is inviting organisations in regional Australia to participate in the SEGRA In-House Session.** Specifically:

- Confidently presenting a regional case study, project or initiative that fits the theme
- Preparing hand out material on the case study, project or initiative that can be provided at the session,
- Attending the In-House Session at Parliament House Canberra for the full amount of time (max 2 reps)
- Providing materials on the case study, project or initiative that can be shared by the Foundation,
- Providing a pull up banner of your organisation to be used at the session,
- Promoting your organisations participation on social media,
- Inviting your local Federal members to attend the session,
- Participating in media engagement as directed by the Foundation, and
- Self-funding participation in the event.

The Foundation will do its due diligence and seek reviews on the concept being presented at the In-House Session.

The Foundation will cover the costs of hosting the In-House Session and promote the event on social media, media outlets and the greater SEGRA network.

To apply to attend, please email to Caroline, under these headings:

- The name and role of your organisation's participant
- Two sentences about your organisation
- Two sentences written in third person, about what case study / project / initiative you would like to speak on and who delivered it
- Two sentences about how the case study / project / initiative fits with the theme
- Social media and website links of your organisation and the example you are presenting.

Expression of Interest to Participate is required by January 25 2024.

Caroline Robinson | SEGRA Foundation

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*Terms: The Foundation will determine the number of organisations and presenters for the session. Organisations selected to present must cover their own travel, accommodation and display costs. There is no appeal, the Foundation's decision is final.*