SEGRA
SUSTAINABLE ECONOMIC GROWTH FOR REGIONAL AUSTRALIA

Strategic Plan
2022 – 2025

Purpose
An independent and non-partisan network of Australians who voice, advocate for and advance the long term interests of regional Australia.

Mission
A professional and inclusive network that provides relevant information, leadership and an annual conference to empower and promote rural, regional and remote communities.

Vision
Our vision is to create a connected and prosperous rural, remote and regional Australia.

1. Profile
Raise the profile of regions as essential parts of Australia's national outlook.

a) Provide cutting edge professional development and training that delivers benefit to rural, remote and regional Australia.

b) Nurture communications and connections with local, state and national elected representatives, government departments / programs, local government, RDA's etc.

c) Identifying solutions, presenting effective options and action strategies to retain SEGRA's recognition as a leading and independent voice in issues affecting regional Australia.

2. Recognition
Raise the profile of Australia's First Nations Peoples (*Aboriginal & Torres Strait Islander Peoples) as the First People of Australia and as a crucial part of Australia's national heritage, footprint and future.

a) Engage with Traditional Owners and Cultural Knowledge Holders wherever possible and perform and promote an Acknowledgement of Country before SEGRA business.

3. Network
Empower regions to be responsible for their own destinies.

a) Build knowledge and skills and promote ideas and innovations.

b) Develop networking capacity to promote best practice through interaction regardless of distance and remoteness.

4. Voice
Influence policy by encouraging evidence-based responses and supporting practice-based research and projects.

a) Actively seek strategies to connect national policy agendas, place-based practice and regional innovation networks

5. Partnerships
Promote regional connectivity.

a) Establish and maintain partnerships with likeminded organisations that advance the interests of regional Australia.

6. Governance
Independent and collaborative lead team.

a) Active and engaged National Steering Committee.

b) Internal governance is professional, efficient and effective.