



# Collaboration: amplifying regional advantage

*Call for Papers*

**22–24 September 2020**

**Mount Gambier, Limestone Coast, South Australia**



*SEGRA* is Australia's premier conference on regional issues. It is recognised as Australia's most credible independent voice on issues affecting regional Australia. Its strategic goal is to assist regional, rural and remote Australia to source and identify the knowledge, techniques and skills regions require to achieve successful economic growth and development.

[segra.com.au](http://segra.com.au)



**In the last few decades there has been a radical re-think around approaches to regional economic development. We know that regional Australia is part of a global community, and this demands that we are efficient, competitive, and connected, but to realise this opportunity requires collaboration, and a place-driven approach.**

**Why?** – because to achieve sustainable regional economies and communities, we need to put our key asset at the centre of these activities – our people. But this means collaboration at a new level in a country that is challenged by distance and complex infrastructure demands, a variable climate with extreme events, a predominance of small – medium businesses, and a diverse population of ancient and new that we need to attract out to our regional areas.

To achieve this shift and implement a place-driven approach, we need to collaborate across industries, academia, government, communities and the not for profit sector. Only then will we truly amplify our regional advantage.

The past months have provided stark examples of the impacts of fire, drought, floods and public health emergencies. The need for collaboration could never be more apparent as regions across Australia deal with response, rebuilding and recovery, and how risk is managed into the future.

**SEGRA 2020** is inviting regions to present on creative, sustainable and innovative collaboration in which they have participated or shown leadership. Presentations can include economic, social, community and/or the institutional realm.

The representation of diverse voices is also encouraged, including regional communities, Aboriginal or new arrival experience, businesses and commerce, volunteers, researchers, specialist consultants and students.

Case studies that demonstrate processes that create conditions for innovation and value creation are particularly welcome.

The deadline for the submission of offered papers is 5:00pm (AEST) on Friday, 17 April 2020

[segra.com.au/call-for-papers](http://segra.com.au/call-for-papers)



# Action Agendas

## Wednesday (23/9/20)

- Surviving and thriving in a region recovering from bushfires, droughts and other shocks
- Working with a variable climate in our regional economies and communities
- Addressing the impacts of changing climates in coastal zones
- Dispelling the myth – how renewable energy can meet the needs of heavy industry in regional Australia
- Intertwining regional economies with the digital opportunities

## Thursday (24/9/20)

- Reimagining social capital to ignite communities in regional Australia
- Creating dynamic & agile regional businesses & services in regional Australia
- Supporting social enterprises, creative industries and innovation in regional Australia
- Populating regional Australia's workforce & communities – making it happen
- Disruption across the visitor economy – journey linking destinations
- Geotourism – tourism for tomorrow



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*It is a great conference that has so many levels of people attending and mixing into a single melting pot for the betterment of Regional Australia*  
**SEGRA Delegate**

*It was a powerful and positive event where it was possible to integrate with keynote speakers*  
**State Government**

*I believe it is important that these conferences have a representation from across the NFP sector as it is often these organisations that are on the ground and doing the grass roots service delivery in regional communities*  
**Anonymous**

*It is the best Regional Development Conference in Australia... the hard part about the planning profession is getting them to think past the metropolitan areas*  
**Business Director**

*I find that there is not a comparable Conference on the National circuit and the content and networking opportunities presented are highly relevant to my work, therefore if a colleague was working in a similar field I would recommend it to them*  
**Peak Body**

*This was my first SEGRA conference; I found it an excellent way to network with regional colleagues and great to have such a diversity of economic development people in one place. I thought the calibre of speakers was excellent*  
**Anonymous**



# Guidelines for offering a paper

**SEGRA** is predominantly attended by practitioners, regional economic development organisations, local councils, businesses, not for profit and state and federal government who live, work and invest in regional rural and remote Australia. A review of the papers from previous years will assist in pitching your paper (<https://segra.com.au/past-conferences/>)

## Submitted papers must address the following:

- an alignment with the conference theme;
- in the presentation of case studies, an outline of the key learnings and outcomes of the project or program; and
- applied learning experiences of the project and their relevance to ecotourism and responsible tourism.

## Further requirements:

- submissions must be made electronically via the **SEGRA** website;
- abstracts must be no more than 250 words;
- abstracts should contain a brief summary of the content areas of your proposed topic;
- abstracts must not contain graphs, diagrams or complex tables;
- indication if you are also happy for your paper to be considered in the keynote program;
- joint presentations are welcome;
- a 250 word biography that answers the questions – what have I done, what am I doing, what I hope to do in the next 5 years and past-times.;
- a high resolution headshot photo of each presenter; and
- the title should aim to be precise and concise so that it conveys a clear message.

All presenters must be able to cover their own registration fees, accommodation and travel costs. Accepted speakers will be offered a 10% discount on registration fees. The discount excludes accommodation, networking events and study tours, as these activities are charged at cost price.

Accepted speakers must register and pay prior to COB, Friday 24 July 2020 to have their paper confirmed and published online.

To enable delegates to interact with presenters we encourage speakers to attend the entire conference. As a minimum, speakers must be registered and attend the day of their presentation.

The titles of papers and presenter's details will be provided (excluding contact details) on the conference website. The Secretariat reserves the right to edit the title of papers to reduce their length if required. Any Author changes to the title or abstract of papers must be provided to the **SEGRA** Secretariat by email prior to COB, Friday, 21 August 2020.

Speakers with accepted abstracts will be required to prepare and submit their full presentation by COB, Friday, 4 September 2020.

## **SEGRA Secretariat**

**Email: [info@segra.com.au](mailto:info@segra.com.au)**

**Phone: +61 474 747 773**

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