



SEGRA 2018 Printable Program

MONDAY, 22 OCTOBER 2018

Pre-Conference Forums

Time	Program	Location
9:30am - 4:30pm	Industry Forum	CQU Mackay Ooralea Campus
9:30am - 4:40pm	Place-Based Solutions for Stronger Regional Communities and Economies: exploring the role of social infrastructure and collaborative practice	
9:30am - 4:30pm	Building Regional Startups & Innovation Ecosystems	
5:00pm - 6:30pm	Mayoral Welcome Cocktail Reception	

TUESDAY, 23 OCTOBER 2018

Conference Day 1 – Beyond the Boom

Time	Program	Location
7:30am - 5:00pm	Registration Desk	South Foyer, MECC

PLENARY SESSION

Chair: Cr Karen May, Councillor, Mackay Regional Council

8:30am - 8:40am	Welcome to Country Phillip Kemp, Yuwibara Elder	Hall A, MECC
8:40am - 8:45am	Welcome to SEGRA Kate Charters, Director, Management Solutions (Qld) & Chair of the SEGRA National Steering Committee	
8:45am - 8:55am	Regional Futures Hon Michael McCormack MP, Deputy Prime Minister & Minister for Infrastructure, Transport and Regional Development	
8:55am - 9:15am	Welcome to Mackay, QLD Cr Greg Williamson, Mayor, Mackay Regional Council	
9:15am - 9:45am	Four Futures for Regional, Rural and Remote Australia Prof Sohail Inayatullah, Chair in Futures Studies, UNESCO	
9:45am - 10:05am	Beyond the Boom: are we missing out? James Wright, Chief Executive Officer, Future Business Council	
10:05am - 10:30am	Technology of the Future Facilitator: Rod Macdonald, Partner, Community Broadband Networks & SEGRA National Steering Committee	
	Introducing Sofihub Ian Aitken, Chief Executive Officer, Unisono Pty Ltd	
	Future Concepts for Digital Marketing Stuart George, Digital Creative Director, CKP Creative Digital Solutions	
10:30am - 11:00am	Morning Tea	



PLENARY SESSION		
Chair: Prof Mark Morrison, Program Lead, CenWest Innovate, Charles Sturt University		
11:00am - 11:20am	Drivers and Constraints to Sustainable Regional Economic Growth Kelly Heaton, Associate Director, Deloitte Access Economics	Hall A, MECC
11:20am - 11:40am	Science Information Regional Planning: opportunities for the future Emeritus Prof Darryl Low Choy, Head Griffith University	
11:40am - 12:00pm	Collaborative Place-Based Solutions Ange Elson, Founder and Director of Practice Innovation at Stand-Up Collaboration	
12:00pm - 12:20pm	Investment: unlocking regions potential Alexander Gartmann, Chief Executive Officer and Managing Director, Rural Bank	
12:20pm - 12:30pm	Big Ideas to Best Ideas Cassandra Hughes, Regional Manager, St John Ambulance, Great Southern & SEGRA National Steering Committee	
12:30pm - 1:30pm	Lunch	
SPOTLIGHT SESSION		
1:30pm - 3:30pm	Spotlight 1 - Future Business Employment Scenarios	Hall A, Meeting Room 1, Meeting Room 2 & Meeting Room 3&4, MECC
1:30pm - 3:30pm	Spotlight 2 - How to Attract Private Sector Investment into Regional, Rural and Remote Economic Development Partnerships	
1:30pm - 3:30pm	Spotlight 3 - How Technology and Innovation Provide Business Growth and Social Inclusion Opportunities for Rural Regional and Remote Australia	
1:30pm - 3:30pm	Spotlight 4 - How Regional Australia Adds Value and Value Adds	
3:30pm - 4:00pm	Afternoon Tea	
PLENARY SESSION		
Facilitator: Cassandra Hughes, Regional Manager, St John Ambulance, Great Southern & SEGRA National Steering Committee		
4:00pm - 4:30pm	Big Ideas Big Ideas for Mackay Cr Amanda Camm, Deputy Mayor, Mackay Regional Council Evolving Jigsaws Simon Boughey, Consultant, Boughey and Associates & SEGRA National Steering Committee Safe Water Australia: securing adequate safe domestic water for rural, remote and regional Australia Assoc Prof Peter Waterman, Institute for Land, Water and Society (ILWS), Charles Sturt University Regional Australia Informing Strategies for Education Through to Employment Prof Mark Morrison, Program Lead, CenWest Innovate, Charles Sturt University	Hall A, MECC



4:30pm - 5:00pm	Activating Local Leaders for Economic Development Mary Reid, Member, Highfields District Business Connections	
5:00pm - 6:00pm	Big Ideas Pitches	
6:15pm - 9:00pm	Happy Hour Networking Dinner	

WEDNESDAY, 24 OCTOBER 2018

Conference Day 2 – Opportunities for Vitality and Growth

TIME	PROGRAM	LOCATION
7:30am - 5:00pm	Registration Desk	South Foyer, MECC
PLENARY SESSION		
Chair: Bridget Mather, Director, Community & Client Services, Mackay Regional Council		
8:30am - 8:50am	A Vision for Regional Australia Stephen Jones MP, Shadow Minister for Regional Services, Territories and Local Government	MECC
8:50am - 9:15am	Collaborative Innovation in Regional Economic Development Robert Prestipino, Director, Vital Places Pty Ltd	
9:15am – 9:40am	Overcoming Challenges: navigating government and business for economic development Michael Campbell, Principal Consultant, Lucid Economies	
9:40am - 10:30am	Collaboration and Place-Based Leadership for Regional Economic Development Panel <ul style="list-style-type: none"> – Teona Cousin, Manager Economic Development and Tourism, Mackay Regional Council – Robert Prestipino, Director, Vital Places Pty Ltd – Michael Campbell, Principal Consultant, Lucid Economies – Mary Reid, Member, Highfields District Business Connections 	
10:30am - 11:00am	Morning Tea	
PLENARY SESSION		
Chair: Cr Amanda Camm, Deputy Mayor, Mackay Regional Council		
11:00am - 11:30am	Design Thinking in the Age of Disruption Andrew Jones, Co-Founder, G2 Innovation	MECC
11:30am- 12:30pm	What Does Good Decentralisation Look like Panel <ul style="list-style-type: none"> – Dr Jen Cleary, Chief Executive Officer, Centacare & SEGRA National Steering Committee – Jack Archer, Chief Executive Officer, Regional Australia Institute – John Wheaton, A/Director, NSW Regional Infrastructure – Department of Premier & Cabinet 	
12:30pm - 1:30pm	Lunch	



SPOTLIGHT SESSIONS

1:30pm - 3:30pm	Spotlight 5 - What does Regional, Rural and Remote Australia's Future Workforce Look Like and How are We Going to Get There?	Hall A, Meeting Room 1, Meeting Room 2 & Meeting Room 3&4, MECC
1:30pm - 3:30pm	Spotlight 6 – How to Grow Sustainable Regions: supporting economic, social and environmental assets of regional, rural and remote Australia	
1:30pm - 3:30pm	Spotlight 7 - Geotourism	
1:30pm - 3:30pm	Spotlight 8 – Place-Based Leadership and Regional Economic Development	
3:30pm - 4:00pm	Afternoon Tea	

PLENARY SESSION
Chair: Cassandra Hughes, Regional Manager, St John Ambulance, Great Southern & SEGRA National Steering Committee

4:00pm - 4:30pm	Best Ideas Cassandra Hughes, Regional Manager, St John Ambulance, Great Southern & SEGRA National Steering Committee	Hall A, MECC
4:30pm - 5:00pm	Regional Australia Raise Your Voice <ul style="list-style-type: none"> – Dr Jen Cleary, Chief Executive Officer, Centacare & SEGRA National Steering Committee – Cr Amanda Camm, Deputy Mayor, Mackay Regional Council – Kate Charters, Director, Management Solutions (Qld) & Chair of the SEGRA National Steering Committee 	
5:00pm - 5:15pm	Announcement of Winner of Best Ideas & Host Region for SEGRA 2019 and Close Kate Charters, Director, Management Solutions (Qld) & Chair of the SEGRA National Steering Committee	
5:15pm - 6:15pm	Happy Hour	
7:00pm - 11:00pm	Conference Dinner	

THURSDAY 26 OCTOBER 2017

Conference Day 3 - Study Tours

8:45am - 4:45pm	Study Tour Option 1: Resource Excellence Tour
8:00am - 4:45pm	Study Tour Option 2: Diversification of Mackay's Sugar Industry