

Unearthing Diversification and adapting to a new tomorrow.

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16-18 NOVEMBER 2021 KALGOORLIE-BOULDER, WA

SEGRA 2021 Printable Program 15 November 2021

MONDAY 15 NOVEMBER 2021

Pre-Conference

Time	Program	Location
3:00pm - 5:15pm	Registration Desk Open	Foyer, Goldfields Arts Centre
5:30pm - 7:00pm	Welcome Drinks	Hannan's Club 44 Brookman St, Kalgoorlie-Boulder WA 6430

TUESDAY 16 NOVEMBER 2021

Conference Day 1 – Plenary Program

Time	Program	Location
7:30am - 5:15pm	Registration Desk	Foyer, Goldfields Arts Centre

Plenary Session 1: Speaking up for Regional, Rural and Remote Australia

Chair: Caroline Robinson, Director, 150 square

8:30am - 8:40am	Welcome to SEGRA Kate Charters, Director, Management Solutions (Qld) & Founding Member of SEGRA	Main Auditorium, Goldfields Arts Centre
8:40am - 8:50am	Welcome to the City of Kalgoorlie-Boulder Mayor John Bowler, Mayor of City of Kalgoorlie-Boulder	
8:50am - 9:00am	Welcome to Country Aboriginal Elder	
9:00am - 9:20am	The Federal Government Vision for Regional Australia Hon. Nola Marino MP, Assistant Minister for Regional Development and Territories Federal Members for Forrest, Parliament of Australia	

9:20am - 9:40am	Welcome from the WA State Government Hon. Alannah MacTiernan MLC, Minister for Regional Development; Agriculture and Food; Hydrogen Industry	
9:40am - 10:10am	Adapting to a New Tomorrow Gihan Perera, Entrepreneur and Business Consultant, Fit for the Future.	
10:10am - 10:30am	The Economic Outlook for Regional Australia Noel Richards, Partner, Financial Advisory, Deloitte Access Economics	
10:30am - 11:00am	Morning Tea	Central Regional TAFE
Plenary Session 2: Strength through diversification: setting the scene Chair: Caroline Robinson, Director, 150 square		
11:00am - 11:20am	A Glimpse into the Future for Regional Australia Dr Stefan Hajkovicz, Research Group Leader, Insights, Senior Principal Scientist – Strategy, foresight and decision making, Data61 CSIRO	Main Auditorium, Goldfields Arts Centre
11:20am - 11:40pm	Future Federal Government Policies and Opportunities for Regional Australia Craig Shepherd, Partner, PWC	
11:40pm - 12:00pm	W.A. Regional Capital Alliance Western Australia Paul Rosair, Executive Officer, Regional Capitals Alliance Western Australia	
12:00pm - 12:20pm	Foundations for a Stronger Tomorrow: State Infrastructure Strategy Philip Helberg, CEO, Infrastructure W.A.	
12:20pm - 12:30pm	Panel Discussion	
12:30pm - 1:30pm	Lunch	Central Regional TAFE
Plenary Session 3: Strength through diversification in Regional Australia Chair: Caroline Robinson, Director, 150 square		
1:30pm - 1:50pm	Renewable Energy Solutions for Regional Growth and Prosperous Communities Stephanie Unwin, Chief Executive Officer, Horizon Power	Main Auditorium, Goldfields Arts Centre
1:50pm - 2:10pm	Funding Opportunities for Accelerating Business Growth Using Strategic Collaborations and Entrepreneurial Mindset Dr Natasha Teakle, Commercialisation Facilitator, Accelerating Commercialisation (AusIndustry - Department of Industry, Science, Energy and Resources)	
2:10pm - 2:30pm	Technology Transforming Regional Australia: the opportunities with remote operated aerial systems Adjunct Professor Peter Waterman RFD, ILWS-CSU	

2:30pm - 2:50pm	Lynas Rare Earths: investing in global economies and local communities Amanda Lacaze, Chief Executive & Managing Director, Lynas Rare Earth	Central Regional TAFE
2:50pm - 3:10pm	Regional Economic Diversification Ralph Addis, Director General, Department of Primary Industries and Regional Development WA	
3:10pm - 3:15pm	Video from Shire of Coolgardie	
3:15pm-3:30pm	Panel	
3:30pm - 4:00pm	Afternoon Tea	

Plenary Session 4: Celebrating Indigenous Business

Chair: Caroline Robinson, Director, 150 square

4:00pm - 4:15pm	Value of Growing the Indigenous Business Sector in Rural and Regional Australia Scott McCartney, CEO, Kinaway - The Victorian Aboriginal Chamber of Commerce	Main Auditorium, Goldfields Arts Centre
4:15pm - 4:35pm	Australian Sandalwood, Global Market Katina Law, Chair/ Director, Dutjahn Sandalwood Oils	
4:35pm - 4:55pm	Aboriginal Businesses: taking control of their own economic development destinies Rowena Leslie, Director of Operations, Business Development and Legal, KAI RHO Contracting	
4:55pm - 5:00pm	Closing remarks	
7:00pm - 11:00pm	Conference Dinner	Kalgoorlie Town Hall 316 Hannan Street, Kalgoorlie-Boulder W.A. 6430

WEDNESDAY 17 NOVEMBER 2021

Conference Day 2 – Plenary Program

TIME	PROGRAM	LOCATION
7:00am - 5:15pm	Registration Desk	Foyer, Goldfields Arts Centre
7:00am - 8:00am	Is your idea worth its weight in gold? The Super Pit-ch - Breakfast Session Facilitator: Dave Clare, Chief Executive Officer & Founder, Circle Leadership Global	Central Regional TAFE

Plenary Session: A new tomorrow		
8:30am - 8:35am	Welcome to Day 2 Caroline Robinson, Director, 150 square	Main Auditorium, Goldfields Arts Centre
8:35am - 8:55am	Regional Futures: The Labor Party's Vision Hon. Catherine King MP, Shadow Minister for Infrastructure, Transport and Regional Development	
8:55am - 9:15am	Tax reform to transform regional Australian cities and towns Brendon Grylls, Managing Director, Brendon Grylls Group	
9:15am - 9:35am	The National Geotourism Strategy: an important opportunity for regional development Dr Jon Hronsky OAM, Chair, National Geotourism Strategy Reference Group, Australian Geoscience Council.	
9:35am - 9:55am	Rise of the Regions? How the Pandemic is Shaping Regional Population Growth Andrew Rossiter, Population Forecaster and Consultant, id. Informed decisions	
9:55am - 10:30am	Re-Imagining Strategy for the Next Normal Dave Clare, Chief Executive Officer and Founder, Circle Leadership Global	
10:30am - 11:00am	Morning Tea	Central Regional TAFE
Concurrent Session 1: Developing Regional Tourism and Geotourism		
Chair: Dr Jon Hronsky OAM, Chair, National Geotourism Strategy Reference Group, Australian Geoscience Council		
11:00am -11:20am	Geotourism in the Context of the Murchisons Georegion Development of the Geo Trail and the Involvement of the 7 Regional Council Karen Morrissey OAM, Chair, Murchison GeoRegion and pre Aspiring UNESCO Global Geopark - Project Working Group	Central Regional TAFE
11:20am- 11:40pm	Cox's Road Dreaming: an innovative thematic tourism experience interpreting Australia's first inland European road (1814/15) from the Nepean River to the Bathurst Plains. David Goldney, Adj Professor, Charles Sturt University	
11:40am- 12:00pm	Astrotourism Towns: using WA's pristine dark night sky to generate a new future for regional tourism Carol Redford, Founder, Astrotourism W.A.	
12:00pm-12:20pm	Geotourism: conserving heritage and generating post mining economics for communities Angus M. Robinson, Managing Director, Leisure Solutions Pty Ltd	
12:20pm-12:30pm	Facilitated Discussion	
12:30pm-1:30pm	Lunch	Central Regional TAFE

Concurrent Session 2: Modelling and Data Transforming Regional Australia: long term opportunities and challenges
Facilitator: Simon Boughey, SEGRA National Steering Committee

11:00pm-11:20pm	Using Detailed Analysis to Identify Future Growth Areas Michael Campbell, Director, Lucid Economics	Gallery, Goldfields Arts Centre
11:20pm-11:40pm	Event Visitors' Geo Dispersal at the Host Destination: a sequential pattern mining approach Dr Mingming Cheng, Senior Lecturer, Curtin University	
11:40pm-12:00pm	Business Capability: mapping and gap analysis as a means to improving regional service deliver and enhancing local supply chain management Bill Sankey, Executive Director, Territory Engagement and Delivery, Department of Industry, Tourism and Trade	Central Regional TAFE
12:00pm-12:20pm	Modelling for regional Australia: what can we learn to plan for booms and busts Kate Rampellini, PhD Candidate, Curtin University	
12:20pm-12:30pm	Facilitated Discussion	
12:30pm-1:30pm	Lunch	

Concurrent Session 3: Entrepreneurship, Startups and Innovation
Facilitator: Rod Macdonald, SEGRA National Steering Committee

11:00pm-11:20pm	Building Aboriginal Businesses From the Inside Out Mandy Walker, Director Regional Development, RDA Wheatbelt	Function Room, Goldfields Arts Centre
11:20pm-11:40pm	Supply Chain Sustainability in the West Australian Mining Industry Dr James Earnest, Lecturer, Curtin University	
11:40pm-12:00pm	Driving Community-led Rejuvenation through Entrepreneurial Action Matt Pfahlert, Co-Founder & CEO, ACRE (Australian Centre for Rural Entrepreneurship)	Central Regional TAFE
12:00pm-12:20pm	What Have Been The Recovery Pathways For Businesses In Disaster: disaster affected rural and regional communities Dr Catherine Mackenzie, Research Fellow, University of South Australia	
12:20pm-12:30pm	Building Sustainable Innovation in the Regions Illena Young, Acting Chief Executive Officer, Startup Shakeup	
12:30pm-1:30pm	Lunch	

Concurrent Session 4: Government Business Partnerships**Facilitator: Kris Starcevich, CEO, Goldfields Esperance Development Commission**

1:30pm-1:50pm	Local Decision Making: delivering Aboriginal economic development in the Big Rivers Robert 'Bo' Carne, Director Local Decision Making and Director Aboriginal Interpreter Service with the Northern Territory Government Department of the Chief Minister and Cabinet	Gallery, Goldfields Arts Centre
1:50pm-2:10pm	A Model of Collaboration Between Local Government and Mining Industry James Trail, CEO, Shire of Coolgardie	
2:10pm-2:30pm	The Goldfields Migrant Employment Project (GMEP): a case study Blessings Masuku, Migrant Employment Officer, Goldfields Community Legal Centre	
2:30pm-2:50pm	Local Content and its Emerging Role in Economic Diversity Janelle Price, Principal Local Content Adviser, W.A. Department of Primary Industry and Regional Development Co-presenter: Lewis Mavrantonis, Manager Local Content Adviser Network, Department of Primary Industry and Regional Development	
2:50pm-3:10pm	The Town Writing Its Own History: driving Collie's economic diversification through collaboration and self-determination. Pip Kirby, Director Regional Development, Collie, South West Development Commission	
3:10pm- 3:30pm	Facilitated discussion	
3:30pm-4:00pm	Afternoon Tea	Central Regional TAFE

Concurrent Session 5: Building Social Capital and Human Capability

Facilitator: Simon Boughey, <i>SEGRA</i> National Steering Committee		
1:30pm-1:50pm	The Role of a Regional Campus in Economic Development: a case study in the Goldfields Sabina Shugg, Director, Curtin Kalgoorlie-Boulder Campus	Function Room, Goldfields Arts Centre
1:50pm-2:10pm	Developing a Strong Rural Medical and Health Workforce Dr Keith McNaught, Rural Academic Lead and Associate Professor, Curtin Medical School, Curtin University	
2:10pm-2:30pm	The Barkly Regional Deal Jaymie Coleman, Regional Manager - Barkly, N.T. Government Dept. Industry, Tourism and Trade	
2:30pm-2:50pm	Regional Efforts to Reduce Family Violence Monica Moran, Assoc. Professor, Deputy Director, W.A. Centre for Rural Health Co-presenter: Vickie Williams, General Manager, Mid West Ports Authority	
2:50pm-3:10pm	Transformation of Cross Road Arts Marie Cameron, Immediate Past Chair, Crossroad Arts Inc	
3:10pm- 3:30pm	Sealing the Outback Way: investing in social capital Patrick Hill, President, Shire of Laverton	
3:30pm-4:00pm	Afternoon Tea	Central Regional TAFE
Concurrent Session 6: Regional Sustainability Opportunities This session will run as a stand alone webinar at a later date		
Plenary Session		
4:00pm - 4:25pm	The Super Pit-ch. Is your idea worth its weight in gold? Facilitator: Kate Charters	Main Auditorium, Goldfields Arts Centre
4:25pm - 4:45pm	Innovating For Impact in Australia and Envisioning a Bolder Future Prof. Alex Hannant, Co-Director Yunnus Centre, Professor of Practice, Griffith University	
4:45pm - 4:50pm	Announcement of Super Pit-ch winner	
4:50pm - 5:05pm	Panel: Speaking up for Regional Australia	
5:05pm - 5:15pm	Closing remarks	
5:15pm - 6:15pm	Closing Drinks	Foyer, Goldfields Arts Centre
Remotely Operated Aerial Systems (ROAS) Industry Showcase And Forum: optimising ROAS in mining and pastoral regions will run as a stand alone at a later date		

THURSDAY 18 NOVEMBER 2021

Conference Day 3 - Industry Tours

7:30am - 9:00am	Registration Desk Open	Foyer, Goldfields Arts Centre
8:30am - 12:15pm	Industry Tour 1: Tourism Unearthing Gems Starting and ending at the Museum of Goldfields	Bus Tour 17 Hannan St, Kalgoorlie-Boulder WA 6430
8:30am - 12:15pm	Industry Tour 2: Adapting to a New Tomorrow Starting and ending at the Museum of Goldfields	Bus Tour 17 Hannan St, Kalgoorlie-Boulder WA 6430