

For Immediate Release

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Diversification and Regional, Rural and Remote Australia

Innovators and problem solvers from across regional, rural and remote Australia will be coming together in Kalgoorlie-Boulder in November to share their ideas on the future for regional Australia at SEGRA 2021, in an event that is not to be missed.

SEGRA Convener Kate Charters said thriving regional communities are essential to Australia and this means building meaningful partnerships between governments, business and communities. This year's Sustainable Economic Growth for Regional Australia (**SEGRA**) conference will be championing the how's and what's of this collaboration.

Regional, rural and remote Australia are the backbone of Australia's economy. Although only 31 % of the population Collectively, Australia's regions account for around 40 per cent of our total economic output.

With the theme Unearthing Diversification: adapting to a new tomorrow, the conference is forward looking and will empower participants to seek out not just new opportunities but the means to make them happen.

"The City of Kalgoorlie Boulder has always been at the forefront of government business collaboration and maximising opportunities. The city is delighted to be at the heart of this important conversation – I am expecting great ideas to emerge," said John Bowler, Mayor of Kalgoorlie Boulder.

"We have been extremely lucky in WA to remain fairly unrestricted by COVID-19, and we will be delivering a face-to-face conference for our delegates. One of the key benefits from this type of conference is the networking opportunities it presents for delegates and

speakers. **SEGRA** has an amazing history of innovation, mentoring and networking successes, and we want to continue this legacy in Kalgoorlie-Boulder for the 25th anniversary of the **SEGRA** Conference."

The program will feature a range of speakers from Headline Speaker and futurist Dr Stefan Hajkovicz from CSIRO looking at mega trends and strategic foresight to local case studies including a presentation from Pip Kirby, A/Director Regional Development – Collie, South West Development Commission, talking about Driving Collie's economic diversification through collaboration and self-determination.

With over 60 speakers ranging from Company Directors, Researcher, Government and Regional Economic Development practitioners the post conference Communique represents a credible and independent voice for regional, rural and remote Australia bringing together enormous knowledge and expertise.

SEGRA is committed to regions taking the initiative and control of their own economic development destinies.

SEGRA, Australia's premier conference on regional issues is about assisting regional, rural and remote Australia to source and identify the techniques skills and issues they need to address to achieve successful economic growth and development. The **SEGRA** Conference, now in its 25th year provides a unique opportunity to explore the key issues affecting regional, rural and remote Australia and to be part of providing positive sustainable outcomes to ensure future prosperity.

— ENDS —



SEGRA is Australia's most credible, independent voice on issues affecting regional, rural and remote Australia

segra.com.au

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Mayor John Bowler



John Bowler was elected Mayor of the City of Kalgoorlie Boulder in October 2015 and is committed to driving growth and development throughout the goldfields. He has a background in media and small business.

A strong advocate for Kalgoorlie Boulder he has championed lifestyles and liveability and in particular for the local mining industry to grow their residential workshop as opposed to fly in fly out.

John is also committed to drawing on the rich history and heritage of the area and the associated tourism offerings

For media enquiries, to arrange interviews with speakers or obtain a media pass to the conference

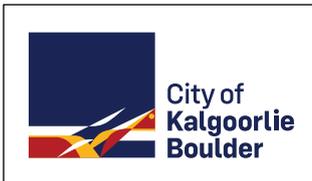
For interviews with Mayor John Bowler

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